

# Joe LoVasco

Developer & Designer  
[www.josephlovasco.info](http://www.josephlovasco.info)

[lovasco.j@gmail.com](mailto:lovasco.j@gmail.com)  
(603) 986 - 3839  
29 Baker Ave. #3 - Beverly, MA 01915

## EDUCATION

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June 2014  
**Boston Center for Digital Imaging Arts**, *Waltham, MA*  
Web Development Certificate Program

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May 2007  
**Montserrat College of Art**, *Beverly, MA*  
BFA Concentrating in Graphic Design & Sculpture

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## SKILLS

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### Platforms

Mac OS X

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### Design

Adobe CS5 Design Suite

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### Languages / Frameworks

- HTML 5
- CSS3
- LESS - CSS preprocessor
- SASS - CSS preprocessor
- Javascript
- JQuery, UI, Mobile
- AngularJS
- Grunt - task manager
- Vagrant - local setup
- PHP
- MySql
- Wordpress Development
- SEO
- A/B Testing
- Omniture Implementation
- SVN
- Git

## PROFESSIONAL EXPERIENCE

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2014 - Present

**Boston Globe Media Company**, *Dorchester, MA*

### Front End Developer

- Provided front end development primarily with custom JavaScript solutions.
  - Created responsive custom web pages and microsites.
  - Supported Ad Operations team to resolve issues with display advertising and provided assistance in testing and tracking of campaigns across multiple properties.
  - Collaborated with designers in the concept and execution of online rich media.
  - Contributed to creation of new ad products and digital solutions.
  - Research feasibility of new technologies or capabilities as needed.
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2010 - 2014

**Scout**, *Beverly, MA*

### Owner and Operator

- Designed and developed for printed and web applications .
  - Developed marketing strategies and branding.
  - Worked with ASI and wholesale suppliers to provide promotional collateral to clients.
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2007 - Present

**Steez Magazine**, *Beverly, MA*

### Art Director

- Collaborated with photographers, illustrators, writers and athletes.
  - Prepared, laid out and troubleshoot all graphical content for pre-press production.
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2010 - 2014

**Performer Magazine**, *Boston, MA*

### Art Director

- Prepared, laid out and troubleshoot all graphical content for pre-press production.
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2008 - 2010

**Calico Graphics**, *Wolfeboro, NH*

### Graphic Designer

- Collaborated with customers to create custom designs and logos for screen printing and embroidery.
- Designed and prepared films for screen printed production
- Experienced in manual and pneumatic presses, plastisol, enamel, vinyl inks.

